

**Diamonds for Diabetes in New Medical Bracelet**

By : Rachel Lieberman, Israel Diamond Industry Portal

08.12.08 / Retail

For many women, the diagnosis of diabetes is a burden that weighs heavily on their quality of life. Daily blood sugar testing, injections, visits to the doctor, and maintaining a strict diet become the way of life for the newly diagnosed diabetic. But Susan Eisen, a jewelry designer and type 1 diabetic, has found a unique way to uplift their spirits by designing diabetes [medical bracelets](#) embedded with diamonds.

“Many people with medical conditions refuse to wear medical identification because of its medical appearance,” says the diamond jewelry designer. “As a jewelry designer, I challenged myself to design a fashionable bracelet that delivers emergency information, but is also a delight to wear!”

As a result, Eisen came up with the diamond medical identification bracelet (www.lifetag.com). Made with yellow or white gold and diamonds, these fashionable bracelets are becoming a sought after commodity for fashionistas who love to wear diamonds but also have a medical condition.

Besides producing bracelets in rubber, stainless, glass, silver, gold, and diamonds, Eisen also designed a small adhesive medical ID patch about the size of a dime that sticks to a person’s watch, cell phone, pager, driver’s license, and insurance card, spelling out the person’s medical condition. These tags are visible to emergency medical professionals but do not advertise the person’s condition to the public.

www.israelidiamond.co.il